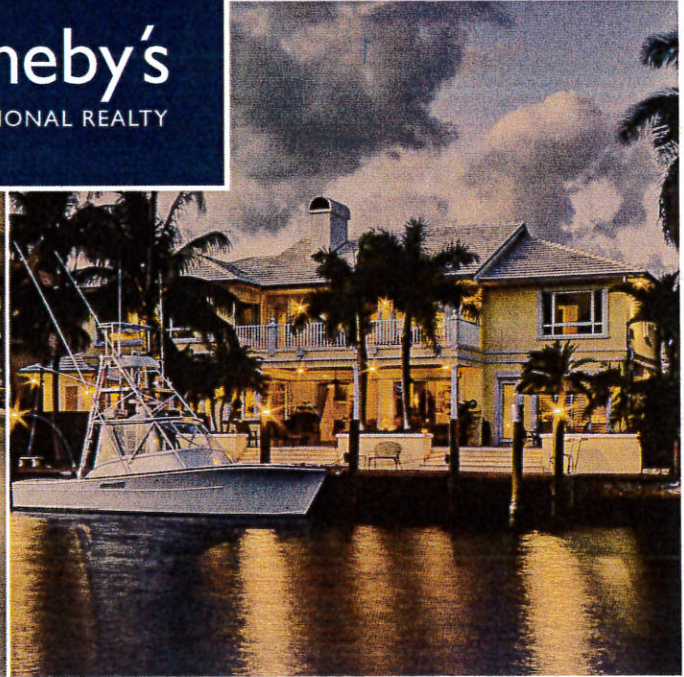


Nestler
Poletto
Sotheby's
INTERNATIONAL REALTY



*Artfully uniting extraordinary homes
with extraordinary lives.*

About Jennifer Susanne Sommers



Incomparable Results • Proven Performance

Realtor® Jennifer Susanne Sommers has devoted herself to serving the Palm Beach and Broward County luxury real estate market in destinations ranging from Boca Raton to Manalapan for high-end clientele including celebrities and entrepreneurs. Jennifer Sommers looks forward to introducing you to the communities, the Country Club lifestyle and the prestigious South Florida real estate market as well as elite properties in Highland

Beach, Boca Raton, Delray Beach, Highland Beach, Hillsboro Beach, Ocean Ridge, Manalapan, Gulf Stream, and Wellington.

With Jennifer Sommers, expect nothing less than a team of experts that will offer around the clock communication, unsurpassed market knowledge and a selection of tools and resources that enhance every step of the experience. The firm will offer the personal and professional attention you require, all the while maintaining and respecting your privacy and treating your transaction with the utmost integrity.

Thank you very much!

Jennifer Sommers

Nester Poletto Sotheby's International Realty

One South Ocean Blvd, Suite 11, Boca Raton, Florida 33432

Office: 561/235.7777

Cell: 786/390.9299

Toll-Free: 888/561.7084

Jen@AgentBoca.com

www.AgentBoca.com

BRAND

heritage

A REVERED TRADITION OF MARKETING THE WORLD'S MOST TREASURED POSSESSIONS

SOMMERS **RE**

Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY



Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

PRESENCE

worldwide

A TRULY GLOBAL BRAND WITH MORE THAN 14,000 SALES ASSOCIATES,
OVER 700 OFFICES, AND APPROXIMATELY 49 COUNTRIES/TERRITORIES



Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

DISTINGUISHED

connections

DEDICATED LIAISONS DEVOTED TO CONNECTING BUYERS AND SELLERS GLOBALLY



Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

MEDIA PARTNERSHIPS

privileged

THE WALL STREET JOURNAL DIGITAL NETWORK

ACCESSING THE BUSINESS ELITE THROUGH AN EXCLUSIVE AND CUSTOM APPROACH AND DRIVING 170 MILLION MEDIA IMPRESSIONS

The collage features several digital marketing elements:

- Desktop Website Screenshots:** Two screenshots of the Sotheby's International Realty website. One shows a search results page for "2017 Watches for France" with filters for price and property type. The other shows a "MANSION" listing page with a large image of a house and a "READ A PROPERTY" button.
- Video Listings Grid:** A grid of 12 small video thumbnails showing various luxury properties, with a "Sotheby's INTERNATIONAL REALTY" logo and "READ A PROPERTY" / "FIND A OFFICE" buttons.
- Featured Property Card:** A card for a property at "Dry Creek Rd Napa, CA 94558" priced at "\$750,000". It features an interior photo and text: "3 Bedrooms, 4 Baths. By renowned SF designer John Wheatman, the single story 3 bed/3.5 bath contemporary home celebrates indoor... More Details". It is sponsored by Sotheby's International Realty.
- Mobile App Interface:** A vertical mobile app screen showing a "WATERFRONT PROPERTY" listing with a large image of a pool and a play button icon. Below is a "SEARCH PROPERTIES BY" section with filters for "LOCATION", "LIFESTYLE", "MIN. PRICE (\$)", and "MAX. PRICE (\$)", and a "GO" button. The bottom of the screen says "CONNOISSEURS OF LIFE".
- Other Elements:** A "THE WALL STREET JOURNAL" banner at the top right, a "MANSION" logo, and a "PREMIUM" badge.

Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

MEDIA PARTNERSHIPS

private access

THE NEW YORK TIMES AND INTERNATIONAL NEW YORK TIMES

A MULTI-FACETED PROGRAM ESTIMATING 285 MILLION IMPRESSIONS IN 2014

The image displays a collection of digital marketing assets for Sotheby's International Realty. At the top center is a desktop website interface for 'The New York Times GREAT HOMES AND DESTINATIONS'. The website features a search bar, filters for 'Property Search', 'Destinations', 'Lifestyles', 'Multimedia', and 'Blog', and a grid of featured properties with images and brief descriptions. To the left of the desktop site is a tablet displaying a similar website view. In the foreground, a smartphone shows a mobile-optimized version of the site. Below the smartphone is a tablet displaying a 'Great Homes and Destinations' graphic with a large image of a house. To the right of the smartphone is another tablet displaying a 'Sotheby's International Realty' graphic with a large image of a house. At the bottom center is a large graphic titled 'Infinite Pools' featuring a swimming pool at dusk. To the right of the 'Infinite Pools' graphic is a smartphone displaying a 'Sotheby's International Realty' graphic with a large image of a house. At the top left is a graphic titled 'INVITING' featuring a large image of a house. At the top right is a graphic titled 'Sotheby's International Realty' featuring a large image of a house. At the bottom left is a graphic titled 'Nestler Poletto' featuring a large image of a house.

Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

MEDIA PARTNERSHIPS

global admission

THE DAILY TELEGRAPH

CELEBRATING "WORLD'S BEST PLACES TO LIVE" AND
DRIVING 17 MILLION IMPRESSIONS



Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

MEDIA PARTNERSHIPS

private access

ARCHITECTURAL DIGEST

A MULTI-PLATFORM COLLABORATION DESIGNED TO APPEAL TO AFFLUENT HOME ENTHUSIASTS AND DRIVE 14 MILLION MEDIA IMPRESSIONS



AD DesignFile



Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

MEDIA PARTNERSHIPS

global reach

FTCHINESE.COM

POSITIONING THE LISTINGS REPRESENTED BY OUR NETWORK
IN FRONT OF THE WORLD'S MOST AFFLUENT BUYERS

The screenshot displays the FT Chinese website interface. At the top, there are navigation tabs for '典雅高贵' (Elegant and Noble), '蘇富比' (Sotheby's), and 'FT中文网新会员招募活动' (FT Chinese New Member Recruitment Activity). The main header includes the date '2014年01月13日' and the slogan 'FT中文网 全球财经精粹'. Below the header, there are several featured articles and sections:

- 新闻·分析** (News & Analysis):
 - 安倍晋三率队参拜靖国神社** (Abe Shinzo leads a team to visit Yasukuni Shrine): Discusses the political implications of the visit.
 - 巴黎银行监管机构要求改革** (Paris Bank Regulators demand reform): Reports on the regulatory challenges facing the bank.
 - 中国P2P贷款产业陷入困境** (China P2P lending industry陷入困境): Analyzes the risks and challenges in the P2P lending sector.
 - 全球制造业今年将温和复苏** (Global manufacturing to see a moderate recovery this year): Provides an outlook on the manufacturing sector.
- 观点·专栏** (Opinion & Columns):
 - 2014: 中国经济改革元年** (2014: Year of Economic Reform in China): A column by 汇丰中国首席经济学家 (HSBC China Chief Economist) discussing the reform agenda.
 - 2014年欧元区危机“看点”** (2014 Eurozone Crisis 'Highlights'): A column by FT 专栏作家 (FT Columnist) discussing the challenges in the Eurozone.
 - 意味深长的中国将迎漫长增长** (Meaningful China to see a long growth): A column by 独立经济学家 (Independent Economist) discussing China's economic prospects.
- 视频与互动** (Video & Interaction):
 - 中国影响力辐射加勒比** (China's influence radiates to the Caribbean): A video segment.
 - 电子阅读vs纸质阅读** (E-reading vs. Paper reading): A video segment.
 - 怡然神往** (Peaceful and Fascinating): A video segment featuring a Sotheby's property listing.

Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

MEDIA PARTNERSHIPS

worldwide reach

HONG KONG TATLER

IDEAL PLATFORM TO SHOWCASE OUR PREMIER PROPERTIES AND
DRIVE MORE THAN 2 MILLION IMPRESSIONS

HONG KONG TATLER PART OF **Sotheby's** INTERNATIONAL REALTY

Home | About Us | Contact Us | Services | Locations | Testimonials | Press | Careers

Home | Events | City List | Shopping Guide | Luxury Home | Culture & Lifestyle | Fashion & Beauty | Health & Wellness | Food & Dining | Movies | Columns | News | Dining

Hong Kong Properties | For Sale | For Lease | Stories

'Phoenicia' 24/25 Windsor Street
24/25 Windsor Street
Central - Admiralty - Northside

For Sale USD 1,087,428 (Starting Estimate)

Property Type	Apartment/Condo	Bedroom	3
Property Size		Bathroom	3
Bed Size	N/A	Half Bathroom	1
Land Size	N/A	Pool	N/A

Property Description: This is a premium 10 storey new building overlooking Midland Avenue and Southside City and restaurants. Amenities include an on-site parking for the cars at the Park.

Call Us | Email Us

Mortgage Calculator
Rate by P/R Payment
Based on P/R Payment
Enter Property

INQUIRE
About Property

Sotheby's INTERNATIONAL REALTY

HISTORIC PROPERTY

Central Bohemia, Czech | [VIEW PROPERTY](#)

VIDEO

Davisville, California, United States | [VIEW PROPERTY](#)

SEARCH PROPERTIES BY

LOCATION: ANY | LIFESTYLE: ANY

MIN. PRICE (\$): ANY | MAX. PRICE (\$): ANY

[GO](#)

CONNOISSEURS OF LIFE

MEDIA PARTNERSHIPS

global exposure

PROPGO & PROPGOLUXURY.COM

REACHING OVER 35 COUNTRIES VIA ONE OF THE WORLD'S FASTEST GROWING GLOBAL LUXURY REAL ESTATE PORTALS

The image displays a collection of digital marketing materials for Sotheby's International Realty. At the top left is a screenshot of the PropGOLuxury.com website, showing a search interface with filters for Country, Area / City, and Price, alongside a large image of a luxury estate with a swimming pool. To the right is a vertical banner for a 'Historic' property in Lesa, Novara, Italy, featuring a castle-like building at night. Below these are several smaller elements: a grid of 'Featured Properties' with small thumbnails, a news article snippet titled 'Price Cut For Sheril Dow' about a Tennessee equestrian estate, and two more horizontal banners. One banner is for a 'Tranquil' property in Palm Beach, FL, showing a modern interior, and the other is for a 'Majestic' property in Little Compton, RI, showing a large estate at sunset. The Sotheby's International Realty logo is present on all banners.

Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

MEDIA PARTNERSHIPS

targeted access

JAMESEDITION.COM

A TRULY GLOBAL LUXURY MARKETPLACE REACHING MORE THAN 500,000 MONTHLY BUYERS FROM 113 COUNTRIES



Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

PROPERTY

advertising

PARTNERING WITH GLOBAL MEDIA ICONS THAT PROVIDE
TARGETED REACH AND VAST EXPOSURE



Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

MAGAZINE

advertising

OUR BRAND'S PROPRIETARY MAGAZINES REACH A COVETED, GLOBAL READERSHIP THROUGHOUT THE YEAR



Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

YOUR HOME

around the world

EXCLUSIVE GLOBAL MARKETING AND WORLD-CLASS INNOVATION.
IMMEDIATE REACH FOR YOUR HOME.



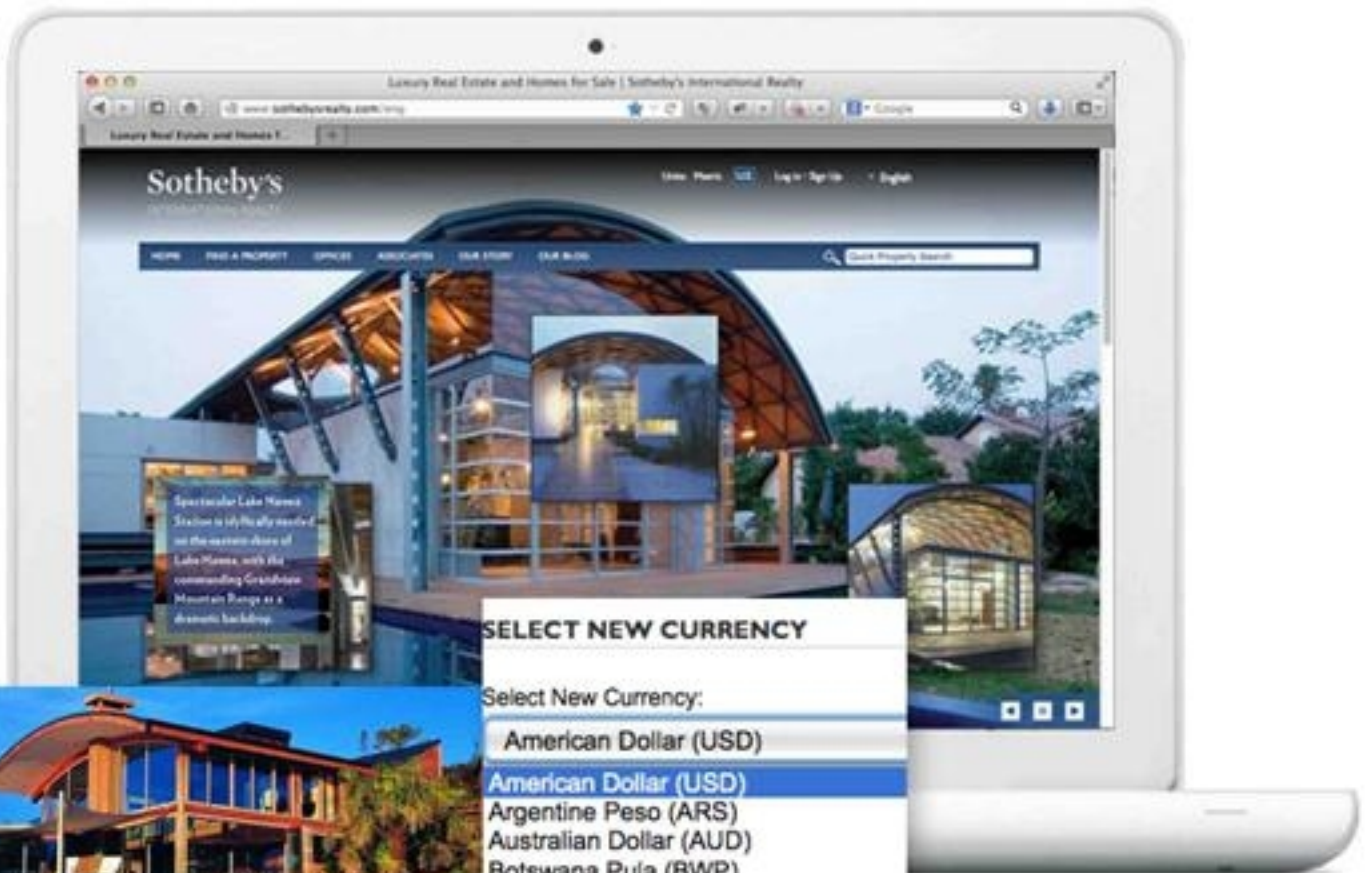
Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

THE WEBSITE

sothebysrealty.com

A UNIQUE SOURCE FOR SEEKING LUXURY REAL ESTATE
INFORMATION AROUND THE GLOBE



SELECT NEW CURRENCY

Select New Currency:

- American Dollar (USD)
- American Dollar (USD)
- Argentine Peso (ARS)
- Australian Dollar (AUD)
- Botswana Pula (BWP)
- Brazilian Real (BRL)
- British Pound (GBP)
- Brunei dollar (BND)
- Bulgarian Lev (BGN)
- Canadian Dollar (CAD)



Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

ONLINE

marketing strategy

UNITED STATES

INCLUDES THE MOST SIGNIFICANT MEDIA COMPANIES AND REAL ESTATE FOCUSED WEBSITES IN THE WORLD



Powered by PropGoLuxury.
Hong Kong Tatler, lp-luxuryproperties.com, lpibao.com

Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

ONLINE

marketing strategy

NON-UNITED STATES

INCLUDES THE MOST SIGNIFICANT MEDIA COMPANIES AND REAL ESTATE FOCUSED WEBSITES IN THE WORLD



Powered by PropGoLuxury
Hong Kong Tatler, lp-luxuryproperties.com, lpdbr.com

Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

SIR *mobile*

LEADING THE CHARGE OF THE GROWING MOBILE MARKETPLACE



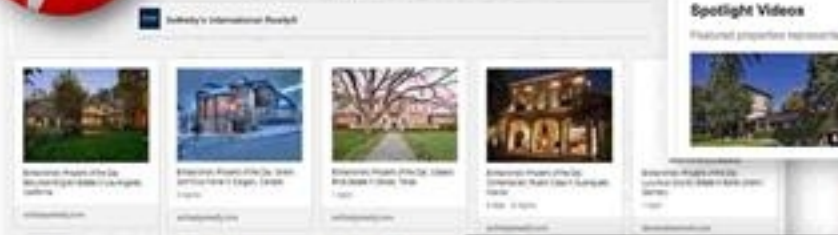
Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

SOCIAL

media

CONNECTING A GLOBAL REAL ESTATE COMMUNITY THROUGH THE STRENGTH OF SOCIAL MEDIA



Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

SIGNIFICANT SALES
throughout the world
SUCCESSFULLY REPRESENTING AND SKILLFULLY MARKETING
UNIQUE HOMES AND THEIR STORIES



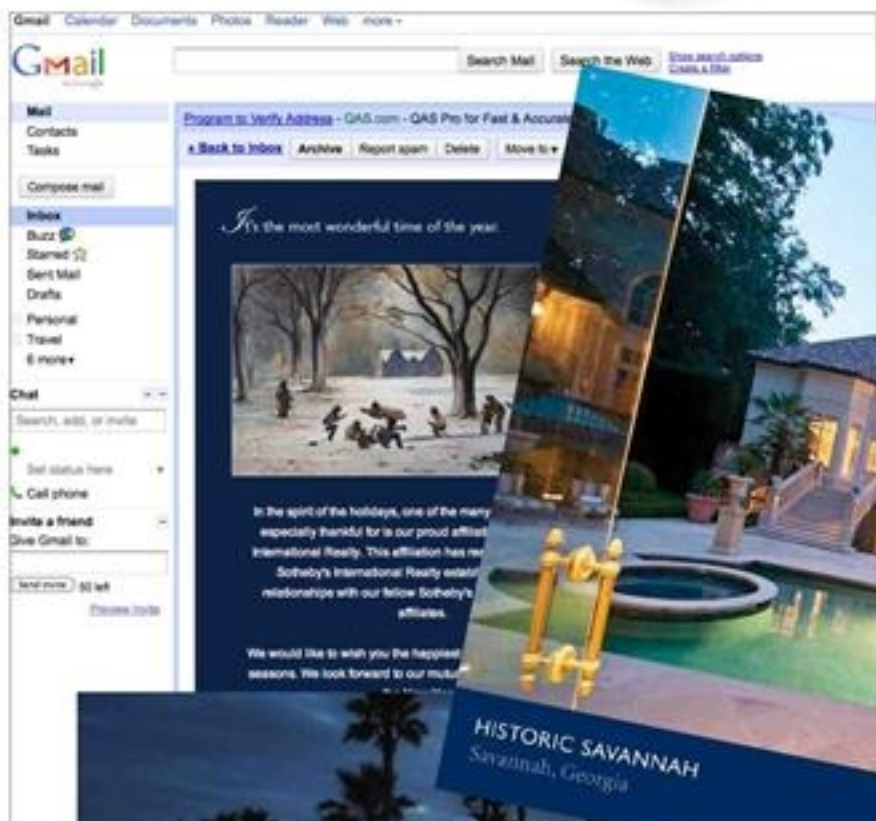
Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

SKILLFUL

marketing

DISTINCTIVE MARKETING, CUSTOM-TAILORED FOR EACH UNIQUE CLIENT

A photograph of a modern outdoor lounge area with a swimming pool and palm trees. The lounge area features several dark brown wicker chairs with red cushions. The pool is in the foreground, and the background is filled with tall palm trees under a clear sky.

HISTORIC SAVANNAH
Savannah, Georgia

Cela Dunn | Sotheby's
INTERNATIONAL REALTY

PRESENTING SUNSET JEWEL
Laguna Beach, CA

New Zealand | Sotheby's
INTERNATIONAL REALTY

PROPERTY

advertising

INTERNATIONAL NEW YORK TIMES

REACHING READERS WHOSE TASTES TEND TOWARD THE DELUXE,
LEADING ACTIVE AND UPSCALE LIFESTYLES



EXTRAORDINARY COLLECTIONS | EXTRAORDINARY COLLABORATION

Sotheby's International Realty professionals represent an array of the most beautiful and highly desired diamonds.

Sotheby's Diamonds presents rare and unique diamond settings, resulting in a fine collection of diamond jewelry.

The Collection is available for immediate purchase. Sotheby's Diamonds offers in New York and as well as through special selling arrangements.

Expectation free - 1-212-854-1100
London +44 20 7590 6430 sothebysdiamonds.com

Sotheby's DIAMONDS



*A*s in art, antiques, wine and collectibles, the appeal of an extraordinary home is its distinctive character. The Sotheby's International Realty network offers a fine collection of luxury homes, estates and properties for sale throughout the world. Allow us to artfully unite you with the perfect home.

Sotheby's
INTERNATIONAL REALTY

sothebys.com

PROPERTY

advertising

THE NEW YORK TIMES

REACHING HOME ENTHUSIASTS AND A SOPHISTICATED READERSHIP
VIA THE MOST INFLUENTIAL NEWS SOURCE IN THE WORLD

The image shows a grid of 20 real estate listings from Sotheby's International Realty. Each listing includes a small photograph of a property and a brief text description. The listings are arranged in a 4x5 grid. The top left of the grid features the Sotheby's logo and the tagline "unique impressions worldwide". The top right of the grid displays the website "sothebysrealty.com".

Overlaid on the bottom right of the grid is a copy of The New York Times newspaper. The masthead "The New York Times" is clearly visible. The main headline reads "BANK DEAL ENDS PLANTED RETURNS OF PURCHASERS". Below the headline is a large photograph of palm trees on a beach. Other visible headlines include "THOUGH PHOTO SEEN BY OSAMA BIN LADEN OF ASSASSINATED NEWS" and "New York State Errors on DNA in Rape Cases".

Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

PROPERTY

advertising

BLOOMBERG MARKETS

HIGHLY READ MAGAZINE OF THE "GLOBAL FINANCIAL ELITE"

Sotheby's
unique impressions worldwide
sothebyrealty.com

SECRETS FROM THE BAILOUT > WHAT THE FED KNEW (AND DIDN'T TELL) > WHEN HANK PAULSON TIPPED HIS HAND

January 2010

Bloomberg Markets

WHERE TO INVEST

ADVICE FROM

BILLIONAIRES

STOCK PICKERS

AND

ECONOMISTS

TYPE SIRA <GO>

TRISTON VALLEY, ID

BOSTON, MA

SPRINGFIELD, MA

WHEELING, WJ

S. CHESTER COUNTY, PA

THREE LAKE, WI

Nestler
Poletto

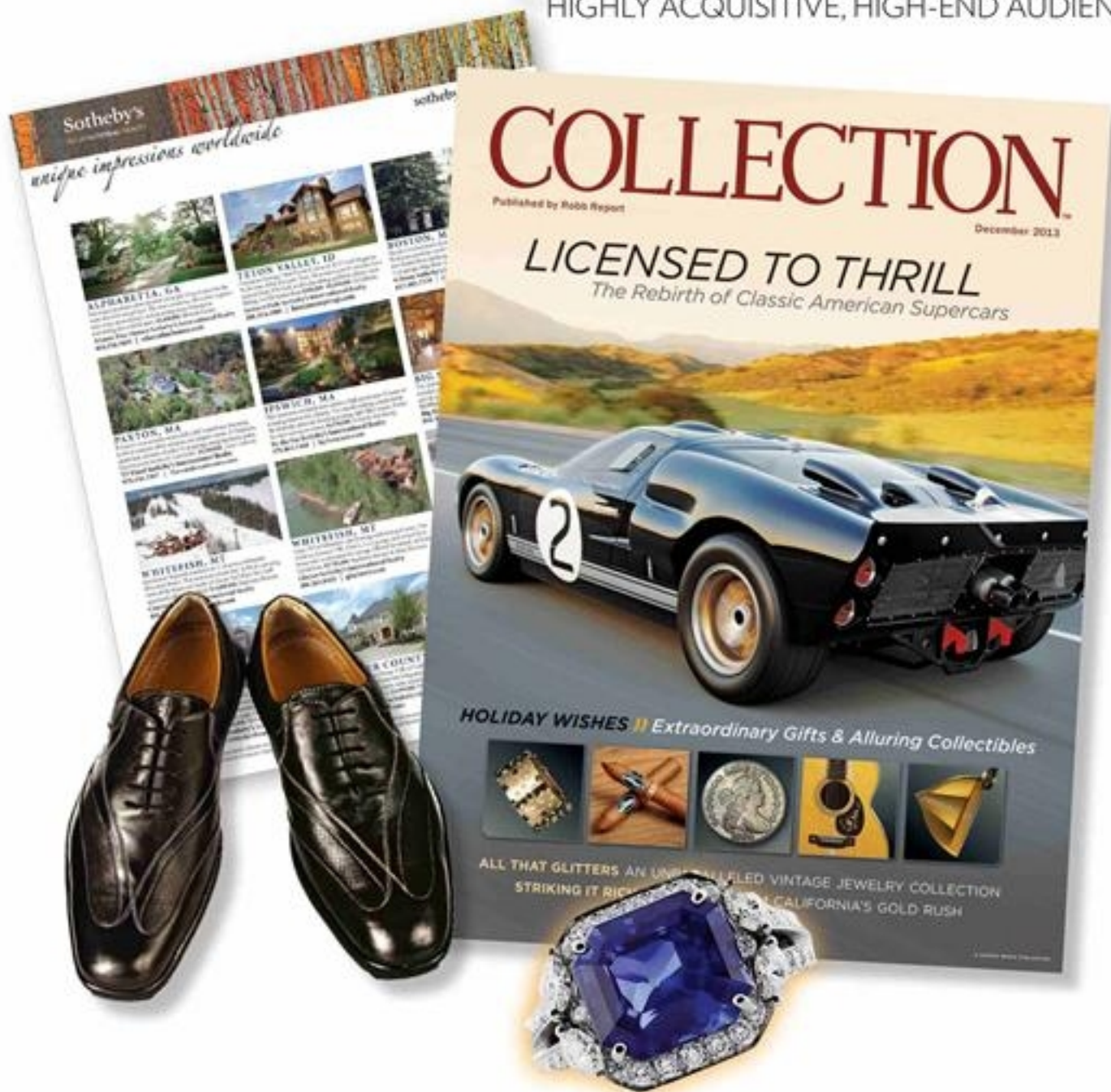
Sotheby's
INTERNATIONAL REALTY

PROPERTY

advertising

ROBB REPORT COLLECTION

AN AUTHORITY AND CAPTIVATING RESOURCE FOR A
HIGHLY ACQUISITIVE, HIGH-END AUDIENCE



Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

PROPERTY

advertising

ROBB REPORT HOME & STYLE

AN AUTHORITATIVE AND CAPTIVATING RESOURCE FOR A
HIGHLY ACQUISITIVE, HIGH-END AUDIENCE



PROPERTY

advertising

THE WALL STREET JOURNAL

LEVERAGING THE GLOBAL AUTHORITY FOR NEWS AND INFORMATION
VIA THE U.S., EUROPEAN AND ASIAN EDITIONS



Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

PROPERTY

advertising

LUXURY PROPERTIES MAGAZINE

A UNIQUE OPPORTUNITY TO PROVIDE TARGETED EXPOSURE FOR YOUR HOME IN THE PACIFIC RIM



PROPERTY

advertising

FINANCIAL TIMES

SHOWCASING FINE RESIDENTIAL PROPERTIES TO HIGH-END PRIVATE OWNERS AND INVESTORS IN EUROPE'S MOST READ NEWSPAPER



FT

ADVERTISING & OPTIMIZING THE *online environment*

OUR RESULTS ORIENTED AND MEASURED SEO/SEM STRATEGIES
RESULTED IN 60 MILLION PROPERTY VIEWS IN 2013

The collage features several key elements:

- Property Advertisements:** Three overlapping ads for Sotheby's International Realty. The first, titled "INVITING", shows a house in Terrebonne, OR. The second, titled "ENDURING", shows a pool in Sonoma, CA. The third, titled "TRANQUIL", shows a beachfront property in Laguna Beach, CA. Each ad includes a "View Details" link and a "DISCOVER PROPERTIES" button.
- Search Engine Results:** Two screenshots of search results for "luxury real estate". The top one is from Bing, showing a sponsored result for Sotheby's International Realty. The bottom one is from Google, also showing a sponsored result for Sotheby's International Realty.

Nestler
Poletto

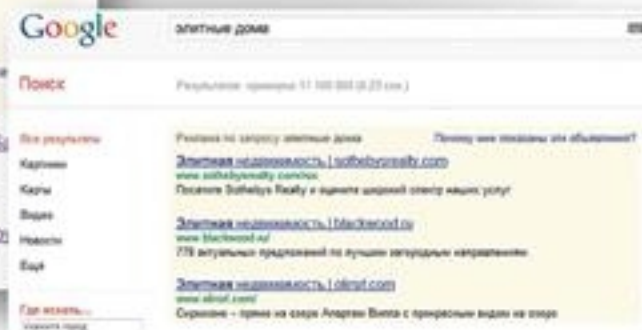
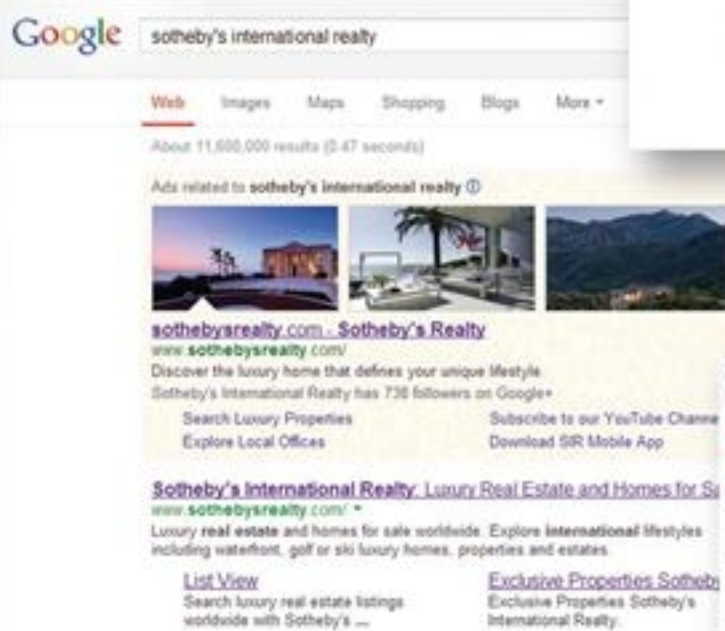
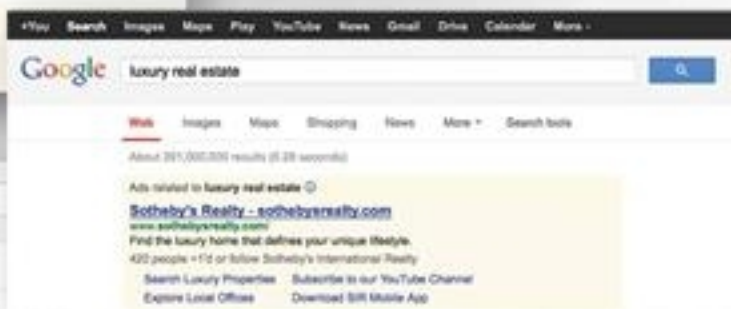
Sotheby's
INTERNATIONAL REALTY

TURNKEY

online environment

GOOGLE SEARCH

OFFERING ADVERTISING ON MASS MEDIA TO HELP CONNECT TO
THE MOST ENGAGED AUDIENCES



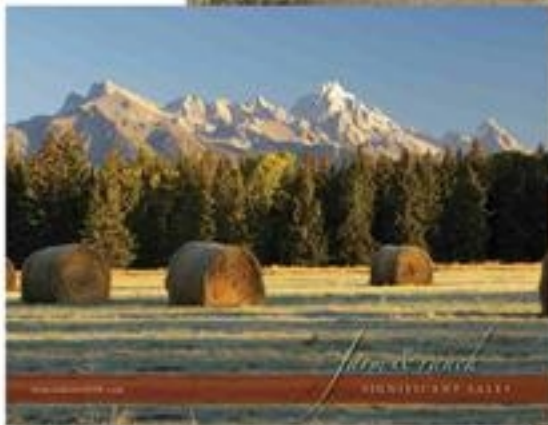
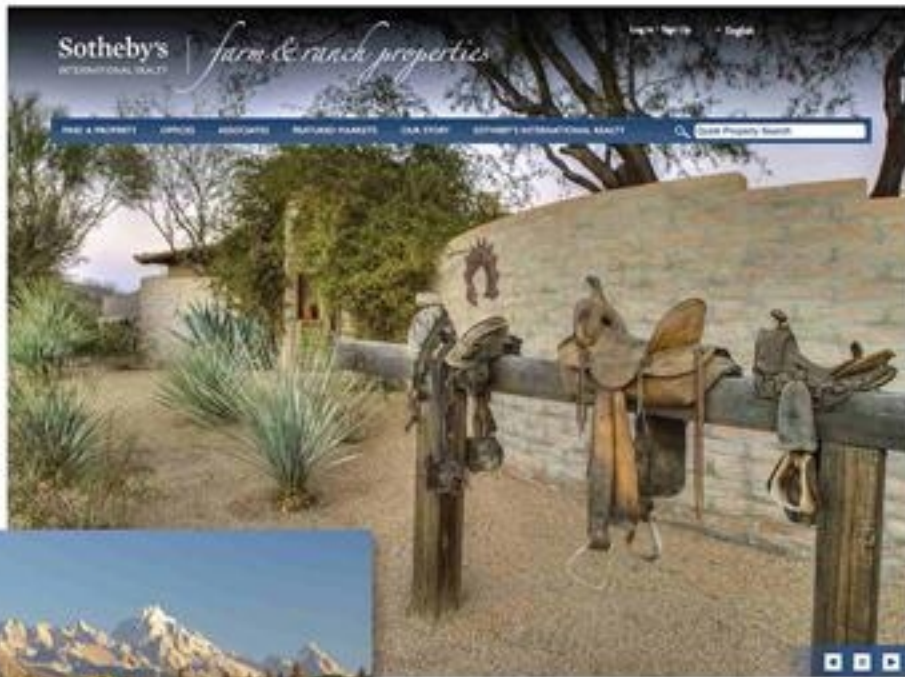
Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

NICHE MARKETS

farm & ranch

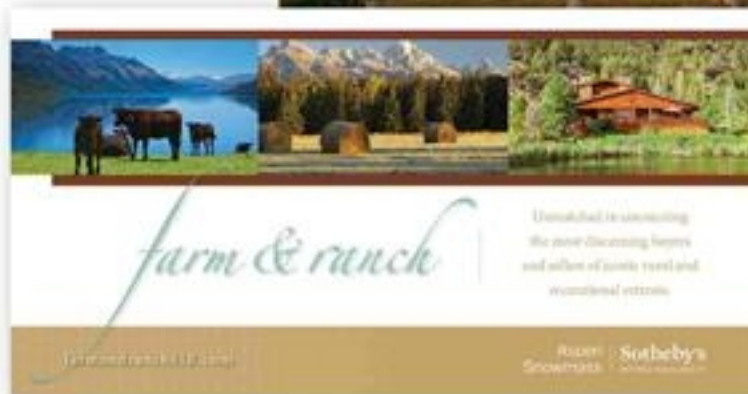
CONNECTING DISCERNING BUYERS AND SELLERS OF ICONIC RURAL & RECREATIONAL RETREATS AROUND THE GLOBE



Specifically Niche

When a well organized, highly recognized—extraordinary brand, specifically serves in on a niche market, aspirations are met.

farmandranchSIR.com



Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

NICHE MARKETS

waterfront homes

CONNECTING DISCERNING BUYERS AND SELLERS OF
TRANQUIL WATERFRONT RETREATS GLOBALLY



Maritime Discovered

If you seek the soothing sounds of the sea or the salty charm of a laid-back town, a waterfront property can offer a tranquil backdrop for an extraordinary life.

Waterfront Properties is dedicated to connecting the most discerning buyers and sellers of waterfront estates.

www.waterfrontproperties.com
Sotheby's International Realty

sotheby's

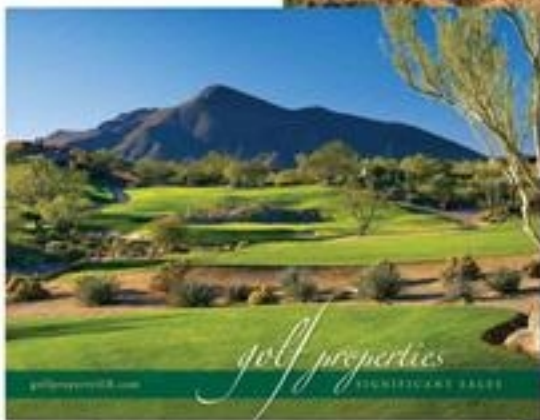
Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

NICHE MARKETS

golf property

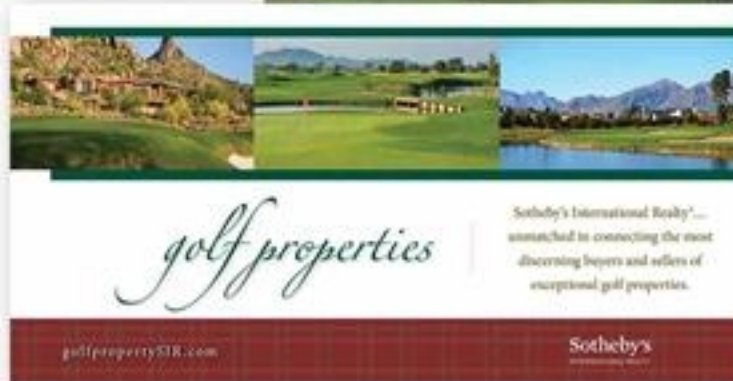
THE SINGLE SOURCE OF EXTRAORDINARY
GOLF STYLE PROPERTIES IN THE WORLD



The Call of The Green

Allow us to help you find the perfect home
that answers the call of the green and
appeals to the golfer in you.

golfpropertySIR.com



Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY

THE MARKETING OF YOUR

Property

YOUR HOME IS UNIQUE. MARKETING A LISTING SUCH AS THIS TAKES AN EXCLUSIVE SET OF SKILLS AS WELL AS AN INTERGRATED MARKETING PLAN.

OUR EXCLUSIVE GLOBAL MARKETING PARTNERSHIPS ARE DESIGNED TO CREATE MAXIMUM EXPOSURE FOR YOUR PROPERTY.

ALL THE RESOURCES THAT ARE AVAILABLE TO ME AND MY FIRM ARE UTILIZED TO PRESENT YOUR HOME... IN AN EXTRAORDINARY AND TARGETED MANNER.

Nestler
Poletto

Sotheby's
INTERNATIONAL REALTY